



May 6, 2024

Dear Friend,

The Martha T. Berry Foundation is happy to announce the date for our 8th annual ***Martha T. Berry Foundation Award Dinner*** to benefit the residents of Martha T. Berry MCF. This year's dinner will be held at a new venue, Fern Hill Country Club in Clinton Township on Thursday, October 10, 2024.

Through the support and generosity of last year's event participants we were able to begin a fund for the purchase of a wheelchair bus. The MTB Activities Department regularly plans outside trips to local events and shopping which are met with great excitement from the residents. Unfortunately, the current bus will only accommodate two wheelchairs, greatly limiting the number of residents able to attend outside trips.

Attached is a sponsorship form for the 2024 event. The sponsorship costs remain the same as last year, however, we have added an opportunity for you to donate an additional \$250 to go directly to the bus fund. I thank you in advance for considering a sponsorship and a donation to the bus fund.

If you have questions, contact Kelly Rule at: 586-469-5624 or kelly.rule@mcmtb.org

Sincerely,

A handwritten signature in black ink that reads "Kevin W. Evans".

Kevin Evans
Executive Director
Martha T. Berry Foundation



SPONSORSHIP OPPORTUNITIES

Event Sponsor - \$5000

- Acknowledgment as the Event Sponsor on all advertising materials (confirmation of Sponsorship by 9/15/23)
- Event Sponsor acknowledgment in the lobby of Martha T. Berry
- Event Sponsor recognition included in a continuous video presentation throughout the event
- Event Sponsor recognition displayed at event registration, bar area, coat check and throughout entire event area
- Event Sponsor acknowledgment in all press releases, foundation website and all social media
- Event Sponsor recognition on every table at event
- Two tables at the Annual Foundation Award Dinner with premier seating location
- Inside Front or Back cover advertisement, and 2 full page color ads (5"w x 7.5"h), center location in the Annual Dinner Program Book

Platinum Sponsor - \$2500

- Table of 10 at the Annual Foundation Award Dinner with premier seating location
- Inside Front or Back Cover advertisement or 2 full page (5"w x 7.5"h) color ads in the Annual Dinner Program Book
- Platinum Sponsor recognition included in a continuous video presentation throughout the event
- Acknowledgment as a Platinum Sponsor in the Annual Dinner Program Book
- Acknowledgment as a Platinum Sponsor on the MTB Foundation Website
- Recognition as a Platinum Sponsor in all print materials and social media
- Platinum Sponsor recognition on every table

Gold Sponsor - \$1500

- Table of 10 at the Annual Foundation Award Dinner
- Acknowledgment as a Gold Sponsor on the MTB Foundation Website
- Gold Sponsor recognition included in a continuous video presentation throughout the event
- Full page (5"w x 7.5"h) color ad in the Annual Dinner Program Book
- Acknowledgment as a Gold Sponsor in the Annual Dinner Program Book
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Silver Sponsor - \$1000

- 10 tickets to the Annual Foundation Award Dinner
- Your logo included on the MTB Foundation Website
- Silver Sponsor recognition included in a continuous video presentation throughout the event
- Half-page (5"w x 3.75"h) color ad in the Annual Dinner Program Book
- Acknowledgment as a Silver Sponsor in the Annual Dinner Program Book

Bronze Sponsor - \$500

- 4 tickets to the Annual Foundation Award Dinner
- Your logo included on the MTB Foundation Website
- Bronze Sponsor recognition included in a continuous video presentation throughout the event
- Half-page (5"w x 3.75"h) color ad in the Annual Dinner Program Book
- Acknowledgment as a Bronze Sponsor in the Annual Dinner Program Book

Patron Levels - Diamond \$300 - Emerald \$200 - Ruby \$100

- All Patron Levels will receive recognition in the Annual Dinner Program Book and video presentation



8th Annual Foundation Award Dinner October 10, 2024 Sponsorship-Patron Form

Martha T. Berry Foundation

43533 Elizabeth Road
Mount Clemens, MI 48043

Please complete and return to Kelly Rule at: kelly.rule@mcmtdb.org
Make checks payable to Martha T. Berry Foundation

CONTACT INFORMATION

Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

SPONSORSHIP

Event	Platinum	Gold	Silver	Bronze
<input type="checkbox"/> \$5000	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500

PATRON

Diamond	Emerald	Ruby
<input type="checkbox"/> \$300	<input type="checkbox"/> \$200	<input type="checkbox"/> \$100

BUS CAMPAIGN

<input type="checkbox"/> \$250

METHOD OF PAYMENT

<input type="checkbox"/> Check	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> AmEx	<input type="checkbox"/> Discover
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Credit Card #:	Exp Date:
Signature:	CVV#:

Please send your order on or before September 15, 2024

Advertising Guidelines: Digital information and graphics are accepted in pdf and jpg formats. Artwork must be high resolution, appropriate size with crops and correct color. All fonts/images need to be included. Please email your ad to: kelly.rule@mcmtdb.org