



May 20, 2017

Dear Friend,

The Martha T. Berry Foundation is proud to announce the date for our 2nd annual **"Foundation Dinner"** to benefit the residents of Martha T. Berry. This year's dinner is being held at Zuccaro's of Chesterfield on Wednesday, October 18, 2017.

This year's dinner will again honor this year's award recipients as well as provide an update of the facility and its residents. Last year's dinner was an overwhelming success with over 200 guests in attendance and we are looking forward to another successful event this year.

The Martha T. Berry foundation donates proceeds from this community event to fund projects and improvements at Martha T. Berry and to provide needed essentials for quality of life for residents who cannot financially provide for themselves. Your support of these residents is greatly appreciated and truly makes a difference in their lives. I am hoping you will join us by becoming a sponsor of this event. We have several levels of sponsorship for you to choose from as denoted in more detail on the enclosed commitment form. We are relying on the generosity of our sponsors to ensure our success.

If you have any questions, please contact Carrie Felton at 586-738-0188 or at info@marthatberryfoundation.org. I thank you for your consideration and look forward to having you join us as a sponsor of this year's event!

Sincerely,

A handwritten signature in cursive script that reads "Kevin Evans".

Kevin Evans

Executive Director

Martha T. Berry Foundation



2nd Annual Foundation Dinner

SPONSORSHIP-PATRON FORM

Please complete and return to Carrie Felton at:

Martha T. Berry Foundation
 Martha T. Berry
 43533 Elizabeth
 Mount Clemens, MI 48043
 info@marthatberryfoundation.org

CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP				
Event	Platinum	Gold	Silver	Bronze
<input type="checkbox"/> \$5000	<input type="checkbox"/> \$2500	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500

PATRON		
Diamond	Emerald	Ruby
<input type="checkbox"/> \$300	<input type="checkbox"/> \$200	<input type="checkbox"/> \$100

METHOD OF PAYMENT				
<input type="checkbox"/> Check	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> AmEx	<input type="checkbox"/> Discover
Amount Enclosed:	Credit Card #:		Exp. Date:	
\$ _____	Signature:			

Please make checks payable /mail to:

Martha T. Berry Foundation

Martha T. Berry

43533 Elizabeth

Mount Clemens, MI 48043

- Orders must be received by September 30, 2017 -

ADVERTISING GUIDELINES

Digital Information and graphics are accepted in pdf and jpg formats. Artwork should be high resolution, appropriate size with crops and correct color. All fonts/images need to be included. Please email your ad to: info@marthatberryfoundation.org



SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR - \$5000

- Acknowledgment as the Event Sponsor on all advertising materials (confirmation of Sponsorship by 9/30/17)
- Event Sponsor acknowledgment in the lobby of Martha T. Berry
- Event Sponsor recognition included in a continuous video presentation at the event
- Event Sponsor recognition displayed at event registration, bar area, coat check and throughout entire event area
- Event Sponsor acknowledgment in all press releases, foundation website and all social media
- Event Sponsor recognition on every table at event
- Two tables at event with premiere seating location
- Inside Front or Back cover advertisement, and 2 full page, center location in the Dinner Program Book

PLATINUM SPONSOR - \$2500

- Table of 10 at the Annual Foundation Dinner with premier seating location
- Inside Front or Back Cover advertisement or 2 full page color ads in the Dinner Program Book
- Platinum Sponsor recognition included in a continuous video presentation throughout the event
- Acknowledgment as a Platinum Sponsor in the Annual Dinner Program Book
- Acknowledgment as a Platinum Sponsor on the MTB Foundation Website
- Recognition as a Platinum Sponsor in all print materials and social media
- Platinum Sponsor recognition on every table

GOLD SPONSOR - \$1500

- Table of 10 to Annual Foundation Dinner
- Acknowledgment as a Gold Sponsor on the MTB Foundation Website
- Gold Sponsor recognition included in a continuous video presentation throughout the event
- Full page color ad in the Annual Dinner Program Book
- Acknowledgment as a Gold Sponsor in the Dinner Program Book

SILVER SPONSOR - \$1000

- 10 tickets to the Annual Foundation Dinner
- Your logo included on the MTB Foundation Website
- Silver Sponsor recognition included in a continuous video presentation throughout the event
- Half-page color ad in the Annual Dinner Program Book
- Acknowledgment as a Silver Sponsor in the Annual Dinner Program Book

BRONZE SPONSOR - \$500

- 4 tickets to the Annual Dinner
- Your logo included on the MTB Foundation Website
- Bronze Sponsor recognition included in a continuous video presentation throughout the event
- Half-page color ad in the Annual Dinner Program Book
- Acknowledgment as a Bronze Sponsor in the Annual Dinner Program Book

PATRON LEVELS

Diamond \$300, Emerald \$200, Ruby \$100

All patron levels will receive recognition in the program book and video presentation